



SIGNATURE **BRANDING**

DESIGN WITH PASSION. SIGNED WITH LOVE

PAPER AND ENVELOPE COLOUR SWATCH GUIDE



www.signaturebranding.com.au

great news

Signature Branding has teamed up with some of Australia's most premium printers. It is therefore guaranteed that you are receiving excellent quality card and paper.

When shopping around for your stationery, it's useful to know that card and paper is measured by weight- Grams per Square Metre or GSM. Basically, the higher the gsm, the heavier the weight. To give you a better idea, standard copy paper is 80gsm. Good quality invitations usually range between 300 and 400gsm.





ADVOCATE



ALC003ASH



ALC004ASH



ALC003CIN



ALC004CIN



TIGERLILY



BANANA



BLO005BIR



BLUSH



CYAN



CARNATION



DESSERT BLUE



FRESH



EBONY



LEAF



BLO003BIR



LIGHT ROYAL



PLUM



TEAL



TANGERINE



BOS125CLA00



BOTANY



BOX BOARD



BUFFALO



CLCALICO



CLNOIR



CLVOIRE



CLPETITPINK



CLBEBEBLEU



CPBRIGHTWHITE



CPWHITEPRISTINE



CPWHITEFROST



FLURO WHITE



PEARL WHITE



CMVIOLETTE



CMWHITEGOLD



CM CHOCOLATE



CMBOTANIC



CMGALVANISED



CMGOLDLEAF



CMICEGOLD



CMIONISED



CMLIME



CUS004DIV



CUS004PIT



CUS004PUR



POP HEARTS
SILVER



VERONA SILVER



ANTOINETTE



POP HEARTS
GOLD



SILVER REVERSED
HEARTS



DANZA



FRANGIPANI



BABY PRINTS



GOLD REVERSED
HEARTS



ROSE SILVER



SILVER HEARTS



EG MASALA



EG ROUGE



EG MIST GREY



EG NAVY



EG MULBERRY



EL STRAWBERRY



EL THYME



EL TAMARIND



EL AVOCADO



EL BEETROOT



EL BALLET BLUE



EL BITTER ROAST



EL HOLLYWOOD



EL GRAPHITE



EL IRONBARK



EL MIDNIGHT



EL LIME FIZZ



EL PEACOCK



EL SANDSTORM



EL SAILOR STORM



SUNSHINE



TURF



SPARKLING BELLE



BLUE STEEL



COCKTAIL HOUR



CHAMPERS



DIAMOND WHITE



GLA003MOS00



FAIRY PINK



HOT HOT



MILK BATH LINEN



MILK BATH



POUTING



SASSY



PRINCESS SILVER



MARSHMALLOW
CREAM



MARSHMALLOW
WHITE



MILKSHAKE
SNOWBALL



NATURAL CORK



PRE005KRA00



VELLUM CLEAR



VELLUM PINK
SPARKLE



ZZ TWILIGHT



ZZ TIFFANY



ZZ SMOKE



ZZ PEONY



ZZ SHIRAZ



ZZ POPPY



ZZ MUSHROOM



ZZ MILK



ZZ PAPAYA



ZZ MIDORI



ZZ LICORICE



ZZ LEMON SORBET



ZZ KRYPONITE



ZZ LAKE



ZZ LAGOON



ZZ EGGPLANT



ZZ DENIM



ZZ ESPRESSO



ZZ CORNFLOWER



ZZ CHILLI



ZZ CHARTREUSE



ZZ ALGAE



ZZ CARAMEL



ZZ BLUEBERRY

ENVELOPE SWATCHES



BLO017TAN00



BOS017CLA00



BLO017TEA00



BLO017TIG00



BITTER ROAST



COC017NOI00



BEETROOT



BLUE STEEL



BLANC



BLUE STEEL



CALICO



BOTANY



BRIGHT WHITE



CHOCOLATE



CHAMPERS



CHOCOLATE



CRYOGEN



COCKTAIL HOUR



CREAM



GALVANISED



ICE GOLD



FAIRY PINK



HOLLYWOOD



GALVANISED



GOLD LEAF

ENVELOPE SWATCHES



ICE GOLD



HOT HOT



HOT HOT



LIME



IVOIRE



LIME



NATURAL



MILK BATH



MOSS



PEBBLE



NAVY



PEARL WHITE



PRISTINE WHITE



PREMIUM KRAFT



PRINCESS SILVER



SANDSTORM



QUARTZ



QUARTZ



SKY



SASSY



SASSY



SUNSHINE



SKY



SPARKLING BELLE



BRILLIANT WHITE

ENVELOPE SWATCHES



TARAMIND



MOSS



WHITE GOLD



CRYOGEN WHITE



WARM IVORY



ALC017CIN



BOS017CLA00



ALC017ASH



BLO017BLU00



BLO017BAN00



BLO017BR



BLO017DES00



BLO017CAR00



BLO017CYA00



BLO017LEA00



BLO017EBO00



VVE017WAR00



BLO017PLU00



BLO017LIG00



BLO017MIN00



EGR017MIS00



EGR017MUL00



EGR017MAR



EGR017ROU00



VVE017BRID00

great print

Once you have decided on your card/paper stock, it's time to get excited about your printing method! If you are going to take the time to select great paper, the style of print should compliment that choice.

digital print

This is the most common form of printing which essentially uses the same technique as you would with a printer at home or at work. The major difference being that commercial printing does so at a much higher standard. Ultimately, colours pop and you get a much crisper and clean finish.



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letterpress print

Whenever you hear the words letterpress, think... depth and sophistication. This age-old printing method specifically involves the 'pressing' of text and images which literally leaves a beautiful impression on your card or paper.



white ink print

So be honest... how many of you thought that printing white onto coloured paper was no different from printing black? If you're anything like me, you did! Contrary to popular belief, you cannot print white ink onto coloured paper from a standard inkjet or toner printer. As such, this is a specialised method that only dedicated printers can handle.



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hot foil printing

In a nutshell, hot foil stamping is the epitome of Signature Stationery Design.

It is by far one of the most superior printing methods, exuding elegance, luxury and style. The technique itself involves the application of metallic foil (available in a variety of colours) to the surface of card.



what next?

Get in touch and make an appointment for your complimentary consultation

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