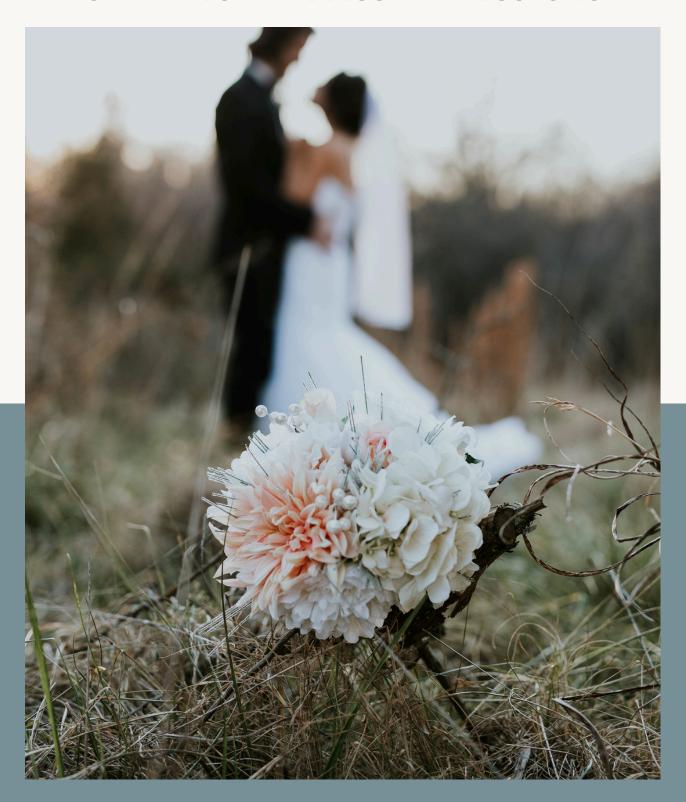
### CRAFTING TIMELESS IMPRESSIONS

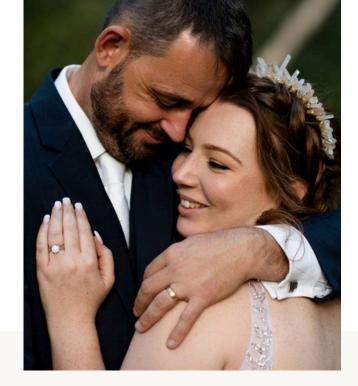


EDITITPRINTS

Event Stationary Designer

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## Our STORY

I'm Jess, the creative force behind EditItPrints, a boutique design studio specializing in crafting unique and personalized event stationary for all of life's special occasions. With a deep passion for the art of party planning since DIY-ing and planning my own wedding in 2019, I revel in the opportunity to bring friends and family together for unforgettable experiences. As a mother of two navigating a full-time corporate career and my own business, I truly understand the value of time and the desire to allocate it to the things and people we cherish most.

At EdititPrints, we firly believe invitations and event stationary are more than just pieces of paper - they are the initial glimpse into the tone and ambiance of your event. Our mission is to provide our clients with a range of options to not only set the stage for a memorable celebration but also to authentically reflect their individual style and personality.

Whether you seek do-it-yourself customizations or prefer personalized consultations, our aim is to offer a wide array of choices that cater to every taste and preference.

Check out the rest of our brochure for more details and customer testimonials to see if partnering within EditItPrints is right for you.

Every detail tells your story.







At EditItPrints, we're not just about creating beautiful stationery—we're passionate about crafting something truly unique and personal that perfectly reflects the essence of your special event.

We believe that your invitations, save-the-dates, and all event stationery should be as individual as you are. This is why we take the time to get to know you, your vision, and your style to create something that feels completely personal and tailor-made. What you can expect from our team:

Personalised Designs: We pour our heart into designing stationery that tells your story. From your first consultation to the final product, we ensure every detail is thoughtful and aligned with your vision. Whether you know exactly what you want or need some inspiration, we're here to bring your ideas to life.

#### **High-Quality Craftsmanship:**

We believe that quality is everything. From luxurious paper stock to precision printing, we make sure every piece is a work of art that your guests will cherish. Our expert team ensures that every detail, down to the finest finish, is executed to perfection.

Collaborative Process: We're not just service providers—we're your partners in this creative journey. We work closely with you, listen to your ideas, and offer guidance throughout the process to make sure your vision is realised. Every step is a collaboration, and we're with you every step of the way.

Attention to Detail: It's the small things that make a big impact, and we're obsessed with getting every little detail just right. Whether it's the perfect shade of colour, a custom font, or an elegant finishing touch, we ensure your stationery will leave a lasting impression.

Affordable Solutions: We're committed to providing outstanding value without sacrificing quality. Whatever your budget, we'll work with you to create beautiful designs that make your event extraordinary, without breaking the bank.

With EditItPrints, you're receiving a beautifully crafted, that is as personal and unique as the celebration itself. We are genuinely excited to be part of your special journey, and create something that will wow your guests and leave a lasting impression.

## Our CUSTOMER STISFACTION RATING

#### Exceptional Wedding Invitations & Signage Package

I recently had the pleasure of working with EditItPrints Wedding Invitations to create an entire invitation and signage package for my wedding, and I couldn't be happier with the result. From the initial consultation to the design process and final product, the team were professional, attentive, and incredibly talented. Throughout the process, the team was responsive to my feedback and made sure that every detail was just right. Their creativity and expertise made the whole experience stress free and enjoyable. I received numerous compliments from our guests on the invitations and signage, and I have EditItPrints to thank for hat. I highly recommend their services to any couple looking for high-quality, custom wedding stationary. Thank you for helping make our wedding day so special!



- Brie & James July 2024





#### **Exceeding Expectations**

Jess at EditItPrints was incredible! Her responsiveness and creativity brought our vision to life in a way that felt effortless. Everything was personalised down to the smallest detail, and the results were better than we could have imagined. If you're looking for wedding invitations and signage that truly stand out, Jess and EditItPrints are the way to go.

- Bailey & Matthew August 2024



## Our CUSTOMER STISFACTION RATING

#### A Special Invitation for a Very Special Little Boy

When we start to think "oh they wont remember their first birthday", we said to ourselves, "but we will!". While we want them to have a fun day, it's really a celebration of our first year of being a parent. It's such a special occasion that we wanted to make a big deal about and Jess from EditItPrints helped us do that. She took care of all the details regarding the invitations and signage for the day ensuring no detail was left unnoticed. We will be seeking her services again for future birthday parties.







#### Parties Aren't Just for Children Anymore

I cannot recommend EditItPrints enough for anyone looking to throw a unique and unforgettable birthday party. I recently hosted a 'Death to my 20's' theme birthday party, and the Jess absolutely nailed the design for all the event stationary. She perfectly captured the essence of the theme and added a touch of sophistication to the concept. From the invitation packages to the on the day stationary, everything was exceptionally well-designed and coordinated. The attention to detail made the entire process seamless and stress-free. Our guests were thoroughly impressed, and it truly set the tone for a memorable evening.

- Jess September 2024

# Hun PROCESS OPTIONS





### **Pre-Made Templates**

When selecting a pre-made template for your event, we offer a stress-free decision-making option designed for DIY brides or couples.

This process is not only cost-effective but also environmentally friendly. Our templates provide a wide range of options to cater to your printing preferences, including specialized paper choices like seed-infused paper, eco-friendly inks, and recycled paper.

Additionally, you can choose the quantity of items you need and have the option to use the designs for e-vites as well. This process empowers you to create a personalized and eco-conscious touch to your event while saving both time and money.





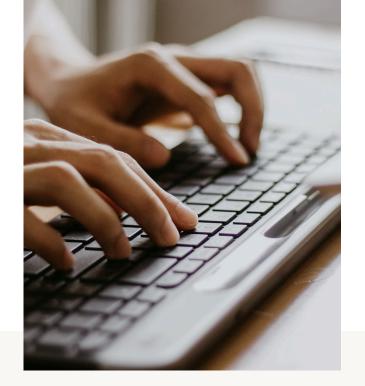
#### Personalised Consultation

Our personalized consultation process is all about ensuring that you have a seamless and enjoyable experience from start to finish. You can expect personalized attention, expert guidance, and the freedom to explore various design options that align with your vision.

By working closely with our consultant, you'll receive valuable insights and recommendations to make your wedding invitations truly stand out.

Additionally, you'll have the flexibility to choose whether you'd like to receive the finished product in a template form for printing on your own, or opt for our printing services to bring your invitations to life without any hassle.

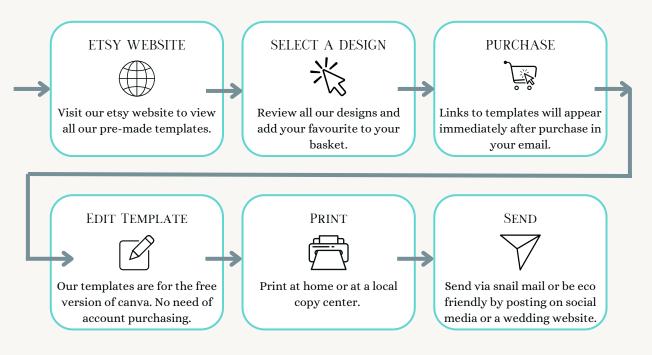




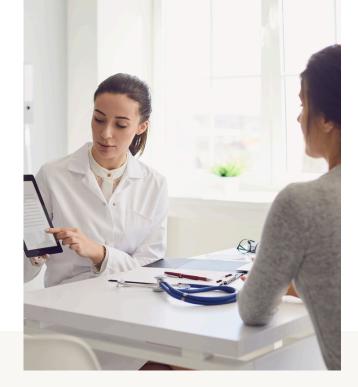
## Pre-Made TEMPLATES

#### What is editable?

Our pre-made templates offer extensive flexibility for customization. All font and text elements are fully editable, allowing for adjustments to font type, size, color, and position to suit your preferences. It's important to note that while most graphics can be customized, certain elements are nonnegotiable out of respect for the original designer's work. Additionally, the template's size and orientation are fixed and cannot be altered. Should you require resizing, please reach out to us via email, and while there may be a small fee for this service, we are happy to accommodate your needs. Furthermore, each template supports the addition of photos and provides the option for a reverse side, presenting an all-encompassing solution for your personalized needs.







### Personalised CONSULTATION

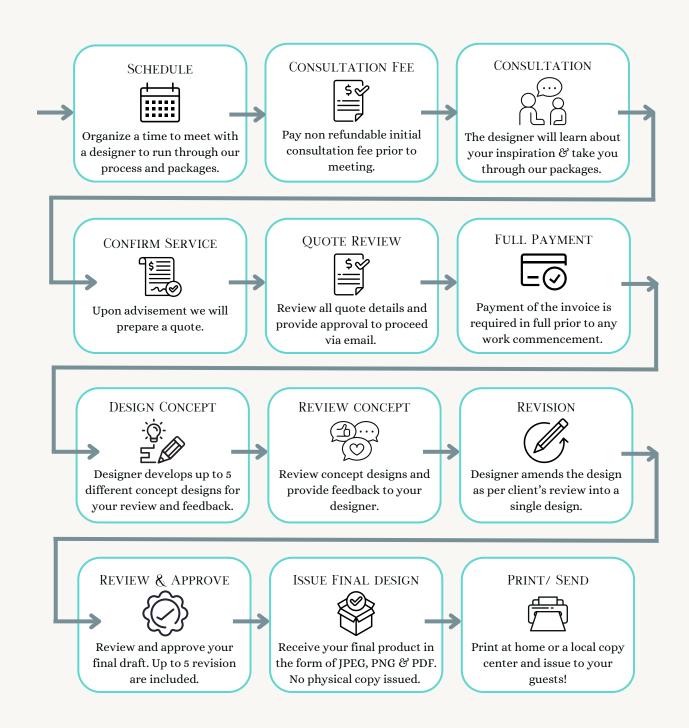
Our personalized consultation process for crafting your event stationery is designed with your unique vision in mind. It all begins with a welcoming and thorough 1-hour initial consultation where we get to know you and dive into your preferences and ideas. From there, you'll get to review up to 5 distinct concept designs, each tailored to reflect your style. We want you to be completely satisfied, so we include up to 5 additional 30-minute sessions for revisions and design reviews, ensuring every detail is just right.

Once we finalize your design, you'll receive it in three versatile formats—PNG, JPEG, and PDF—making it easy for you to use across various platforms and print materials. We're also committed to providing prompt support, with a 3-day turnaround time for any questions you send via email.

If you need help with printing, we can assist you in coordinating with external service providers. These services come at an additional cost and are managed separately from our design work. Prices will be set by these printing partners, and while we'll do our best to ensure a smooth process, we can't take responsibility for any issues with printing quality, delivery and or damages to any items.

For a clear understanding of each step in our process, be sure to check out the detailed step-by-step process map on the following pages. This map will guide you through every stage of our collaboration, from initial consultation to final delivery, making the entire experience as seamless as possible.

### Personalised CONSULTATION STEP-BY-STEP



## Our Wedding PACKAGES & PRICING



### Typography Only

If you're seeking a timeless and elegant design that emphasizes the importance of your message, our Typography Only designs are perfect for you. This approach focuses solely on the art of font selection to convey your personal style. Whether you prefer something delicate and charming or bold and vibrant, the choice of typography can profoundly reflect your personality as a couple. With access to premium fonts on Canva, you have an extensive range to choose from. Please note that any fonts requiring a purchase beyond Canva's selection will incur additional fees determined by EditItPrints. The color scheme and font type are entirely up to you, allowing for a fully customized and meaningful design experience.



### Simple Graphics

For those who appreciate minimalism with a touch of elegance, our Simple Graphics range enhances typography with subtle graphic elements. This approach is ideal for printing on unconventional materials like vellum or textured papers, ensuring your design makes a striking impression while maintaining its refined quality. The designs in this range are characterized by fine line graphics and can be tailored to suit your preferences in terms of placement, size, and color. Additionally, this range offers the option to include simple monograms and crests, providing a personalized touch that can seamlessly extend across all your stationery.



### Pull Graphics

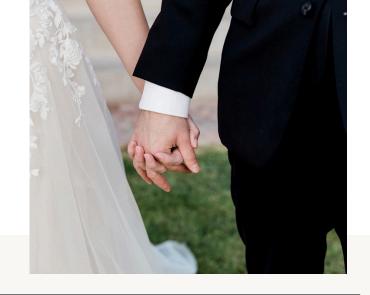
Make a memorable first impression with our Full Graphic designs, which offer a comprehensive and cohesive look for your invitations. This range allows for intricate and specific design elements that align with your wedding theme, ensuring a visually impactful experience for your guests. Full Graphic designs include any combination of graphics and fonts from our selection, with customizable options for placement and size. This range also features the possibility of detailed monograms and crests, allowing for a personalized touch that can be consistently integrated throughout all your stationery.



## Design Only PRICES

	TYPOGRAPHY	SIMPLE GRAPHIC	FILL GRAPHIC
Save the date card Engagement Party Bachelor or Bachelorette Bridal party request card Details Card RSVP Card Thank you Card	\$10.00 each	\$15.00 each	\$20.00 each
Wedding Invitation	\$15.00 each	\$25.00 each	\$35.00 each
Welcome Sign Seating Chart	\$25.00 each	\$35.00 each	\$40.00 each
Wedding Program Slip Reception Menu	\$10.00 each	\$15.00 each	\$20.00 each
Table Numbers	\$10.00 pack	\$15.00 pack	\$20.00 pack
Placecards	\$10.00 pack	\$15.00 pack	\$20.00 pack
Custom Sign	\$15.00 each	\$20.00 each	\$25.00 each

<sup>\*</sup> Note this does not include the cost of printing, this starting price is for design services only



## Design only PACKAGE PRICES

	TYPOGRAPHY	SIMPLE GRAPHICS	FULL GRAPHICS
Pre-Wedding Package Includes: Save the date card Engagement Party Invitation Bachelor & Bachelorette Party Invitation Bridal party request card	\$35.00	\$50.00	\$80.00
<b>Trio Invitation Package Includes:</b> Save The Date Card Engagement Party Invitation Wedding Invitation	\$30.00	\$45.00	\$65.00
Wedding Invitation Package Includes: Wedding Invitation Wedding Details Card RSVP Card	\$30.00	\$45.00	\$65.00
Ceremony Only Package Includes: Wedding Program Slip Welcome Sign	\$30.00	\$40.00	\$65.00
Reception Only Package Included: Seating Chart Reception Menu Table Numbers Custom Sign Placecards	\$60.00	\$80.00	\$100.00
Ceremony & Reception Package: Items listed above	\$85.00	\$110.00	\$150.00
All inclusive Package: All items listed above	\$150.00	\$200.00	\$300.00

<sup>\*</sup> Note this does not include the cost of printing, this starting price is for design services only Custom packages can be created upon request.

## All about PRINTING



### Do we provide printing?

Absolutely! We offer high-quality printing services to ensure your personalized invitations look stunning. From paper selection to finishing touches, we handle every detail to make your invitations stand out. Please note, while we strive for perfection, print quality can vary depending on factors such as paper type, ink choice, and other variables. Additionally, colors displayed on a computer screen may look different when printed due to variations in screen settings and printing processes. We always do our best to match the digital design, but slight differences may occur.



### How long does printing take?

The length of the printing process for event stationery can vary depending on several factors. To ensure that we can meet your dates, we require a minimum of 6 weeks for printing, however we recommend 8-week window. This timeframe accounts for potential delays in printing and delivery services, ensuring that you have ample time to address any unforeseen issues that may arise. If you have any specific deadlines or concerns, please let us know so we can work together to accommodate your needs.



### Q How much does printing cost?

The cost of our products can vary depending on factors like size, material, and finishes. Once you share your preferences, we'll provide you with an estimated starting price based on your needs. Once your design and preferences are finalized, we'll give you an accurate quote to ensure complete transparency. We understand that the range of options can feel overwhelming, so at EditItPrints, we're here to guide you through every step, helping you make the best choices for your event and budget.

## Other Event PACKAGES & PRICING



### Baby Showers & Baby Sprinkles

Celebrate the delight of welcoming a new bundle of joy with our bespoke baby shower event stationery! e specialize in crafting personalized designs that perfectly capture the excitement and love surrounding your newest family member. From whimsical invitations to charming thank-you notes, our custom stationery is tailored to reflect your unique style and the warmth of this special occasion. With a deep passion for celebrating babies and their families, we pour our hearts into every detail, ensuring your baby shower is not just an event, but a cherished memory. Let us help you create the perfect keepsake for this beautiful chapter in your life.



### Special Occasions

Bring a magical touch to every special occasion and milestone in your life through our bespoke designs. Whether you're planning a child's first birthday, an elegant Christmas soirée, or a joyful Easter gathering, our designs are tailored to capture the spirit of your event. Celebrate Mother's Day with elegance, honor cultural traditions with flair, or mark any milestone with our unique, personalized touches. Our dedicated team ensures that every detail reflects your vision, making your celebrations unforgettable. Transform your events into cherished memories with stationery that speaks volumes—crafted just for you!



### Corporate Events

Elevate your corporate function with our bespoke stationery design services! Our expert team crafts custom invitations, programs, and event collateral that perfectly align with your brand's identity. From elegant letterheads to striking business cards, each piece is meticulously designed to make a memorable impression and reinforce your company's image. Whether you're hosting a high-profile gala or a crucial business meeting, our tailored stationery ensures every detail reflects your commitment to excellence. Let us help you make a lasting impact and set the tone for a truly successful event.



## Other Event PRICES

SINGLE ITEMS	STARTING FROM:
Invitations	\$15.00 each*
Welcome Sign Seating Chart	\$35.00 each*
Program Slip Reception Menu	\$12.00 each*
Table Numbers	\$12.00 pack*
Placecards	\$12.00 pack*
Custom Sign	\$15.00 each*
Brochure/ booklets	\$50.00 each*
Promotional Items	\$50.00 each**

<sup>\*</sup> Note this does not include the cost of printing, this starting price is for design services only

Specific Items not listed can be requested noting they will be quoted upon request

<sup>\*\*</sup> Pricing of promotional items subject type of item to be designed



### What Are Your Available Packages and Prices?

At EditItPrints, we offer flexible tiered pricing and packages to suit different budgets. We're happy to negotiate on packages or items if needed. For detailed pricing information, please refer to our booklet. Printing costs vary based on factors like paper type and quantity, estimates and which external provider is used. Estimates can be provided for printing upon request.

### How Long Does Your Design Process Take?



The duration of our design process can vary based on a few factors, including your availability, the complexity of your design, and the number of revisions needed to finalize your concept and number of items to be designed.

Generally, we aim to provide you with your 5 initial concept designs within a week following your scheduled consultation, based on the design brief you provide. Once you've reviewed the concepts and we've made any necessary revisions, we strive to complete the final Design within three weeks from your initial consultation.

We'll keep you informed throughout the process to ensure everything stays on track. If you have any specific deadlines or additional questions, please let us know, and we'll do our best to accommodate them!

## What Happens If I Notice An Error in My Design After I have Recieve My Final Printed Product?



We understand that sometimes things can be missed, and mistakes may occur even after the consultation period. Our goal is to ensure you are satisfied with your design, and we will do our best to work with you to resolve any issues as quickly as possible.

Please note that once you have signed the final design approval form, EditItPrints is not responsible for any spelling or grammatical errors that may appear. It is essential you review all designs carefully before final approval to ensure everything is accurate.

If you identify any mistakes after the approval form has been signed, additional fees may apply for any corrections. We appreciate your understanding and cooperation in this process. FSTIONS Ask



### Do you provide printing services for your pre-made templates?

Our templates are provided in digital format only to give you the flexibility to print them according to your preferences. It's important to note that different printing media and methods, such as ink, printer, and paper type, may impact the quality of the final product and the coloring, so we recommend experimenting with different options to achieve the desired results.



### Can I get a refund on any pre-made template purchases?

Any templates purchased through our Etsy store are subject to a strict no refund or exchanges policy. However, we understand that issues may arise with your order, and we encourage you to contact us so we can address any concerns you may have and assist you to the best of our ability.



### Are your Pre-made Template Prices Negoitable?

All inclusions and pricing details of our products within our store are clearly outlined on our Etsy website to provide transparency to our customers. The prices are set and non-negotiable, ensuring that you have all the information you need to make an informed purchase decision.



### Can I 'Tweak' Any Design Elements In A Pre-Made Template?

If you want to modify any elements that are not editable in the template, please send us an email with your request. It's important to note that this will be considered a personalized consultation to meet your specific requirements. Since it involves customizing an existing template, the fees for making adjustments to the design will be determined on a case-by-case basis to ensure that you get a tailored solution.

OUESTIONS to

Asked

## Event Trends EDITITPRINTS LOVES

### Sustainability

Couples are saying yes to resusables. This can be in the form of reusable templates, recycled papers, electronic invitation or paper you can plant to reduce carbon footprints.





### Royal Core & Regency Elegance

Thanks to Brdigerton, this trend is going around for another season. This style is very classic and you can't go wrong with this choice for a formal wedding at a hotel, catering Hall or Castle

### **Water Colour Artistry**

Wedding season is all about embracing your inner artist. Why settle for cookie cutter invites when you can have a personalized masterpiece.



## Event Trends EDITITPRINTS LOVES

#### Wild Flowers

Taking over the event stationary this year is the beauty of nature's little details of wildflowers with bright pops of color generating a whimsical fairytale vibe to their special day.





### Monograms & Family Crests

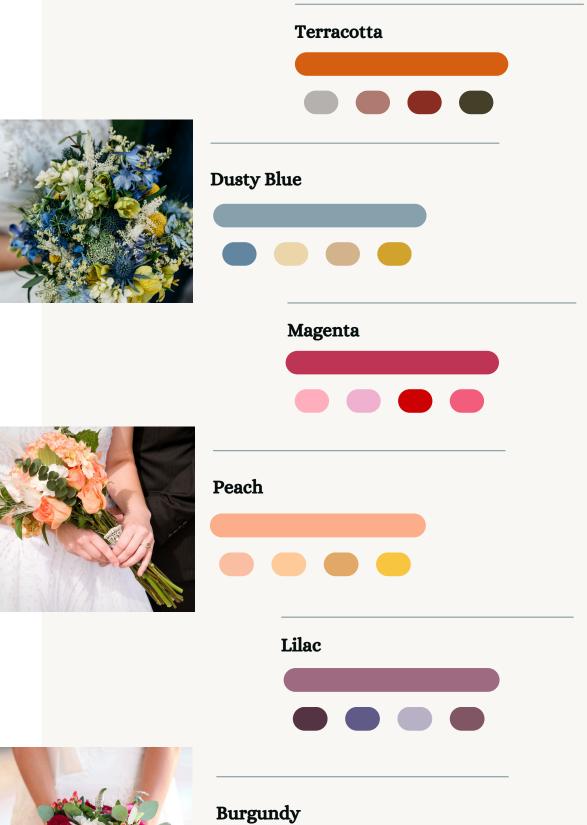
Couples are taking their unions to the next level with custom heraldry. It's all in the details and we are all swooning over these personal touches.

### **Themed Dress Codes**

With everyone having their own interpretation of what dress code means, a simple "wear all-white" or "dress bright" on your invites is a trend gaining popularity – taking the pressure off guests & creating cool photo ops.



# Colour Pallets EDITITPRINTS LOVES









## let's get in touch



edititprints@outlook.com



EditItPrints



EditItPrints



https://edititprints.etsy.com



https://www.easyweddings.com.au/WeddingInvitations/Sydney/EditItPrints/