

# EVALYN PARSONS



*Information Packet*

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*Hi gorgeous bride-to-be.*

I'm Evalyn, it's so lovely to meet you! I am the founder and owner of the Evalyn Parsons brand, which is my ultimate passion project. I started the company over 18 years ago after working for 7 years as a hairdresser and stylist at some gorgeous salons in Toowoomba and Brisbane.

I do what I do for 3 simple reasons:

- I experience a great amount of joy from beautifying brides and their wedding parties,
- I love the challenge of building and running my own business,
- I love working with our amazing team of stylists who all share the same passion and skill for hair styling.

If you think our team might be the right fit for you keep reading to find out some more about us!

*Evalyn xx*

## *Experience & Awards*

Our team have been awarded the Number 1 Bridal Hair Stylists in Australia for the last 4 years and the Number 1 Bridal Hair Stylists in Queensland for the last 7 years, so you can be confident that you are in the very best hands on your wedding day.



A photograph of a hairdresser with pink hair and glasses, wearing a black t-shirt, styling the hair of a blonde bride. The hairdresser is smiling and has her hands on the bride's hair. The bride is looking off to the side with a slight smile. The background is a plain, light-colored wall.

## Mission

Creating hair for weddings is so much more than just making a bride look glam; it's about creating a memorable, luxurious and flawless experience for her. Each of the stylists on our team, live and breathe this idea and that's what makes us an exceptional team. We will not only make you feel amazing and more beautiful than you have ever felt before, but we will do it while being professional, punctual and lots of fun to be around.

EVALYN PARSONS

# Meet the Team

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PRINCIPAL STYLIST

*Evalyn Parsons*

## SENIOR WEDDING STYLISTS



*Alyssa*



*Michaela*



*Suzanne*

## ADMIN TEAM



*Anthea*



*Julia*

## ASSISTANT STYLISTS



*Sami*



*Libby*

## WHAT YOU CAN

# Expect from Us

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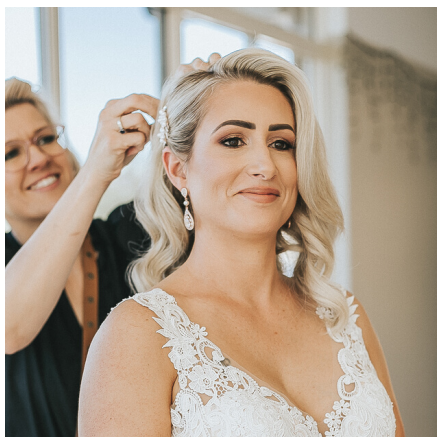
### ✓ Efficiency

We pride ourselves on being incredibly efficient in every aspect of your experience with us. From responding to your emails in a timely manner to working alongside other vendors to ensuring your wedding morning runs smoothly. The more organised that we can be, the more relaxed and enjoyable your morning is going to be!



### ✓ Team work

The amazing thing about working with a team is that we always have a backup plan and you can rest assured knowing that one of our stylists will be there for you on your wedding day! We come together as a team to help you have the best day imaginable.



### ✓ Highly Skilled

All of our wedding stylists are highly skilled and experienced in creating beautiful hairstyles. We are up to date with the latest wedding hair trends and are confident we will be able to create a style that you will love for your wedding day.

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# Wedding Trials

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All of our packages include a free trial for each bride. We love meeting our brides and creating something beautiful for them as well as giving them the opportunity to decide on the final look they are after with their hair. All our trials are held in our Moffat Beach salon and we have a beautiful bridal room set aside just for you. There is plenty of space to bring a member of your bridal party and relax with a drink from our extensive menu.

Here's a little film for you about the Evalyn Parsons hair trial experience >  
<https://bit.ly/3cLiT34>



## Travel

We offer free travel to all the Sunshine Coast areas within a 50km radius of Caloundra. This includes all of the Hinterland regions, including Maleny and Montville plus as far north as the Noosa region, including Hastings Street, Noosa Heads and Noosaville.

We also offer wedding hair styling outside of this region. Please contact us for a personalised quote.



# Timeline

## TO YOUR WEDDING DAY!

### ENQUIRE

You are here, and we are so excited to be considered for your wedding hair stylist!

### PAY DEPOSIT & LOCK IT IN

If you love our work and what we're about then let's lock it in! Keep on reading to find out how to confirm your booking with us.

### BOOK YOUR TRIAL

All of our brides receive a complimentary trial which is held in our salon in Moffat Beach within 8 weeks of your wedding day.

### COME IN FOR YOUR TRIAL

At your trial you will get to meet your stylist, chat about your wedding day and of course create a hairstyle you will LOVE!

### WEDDING DAY!

We will work in with your other vendors, come to you and get everyone ready, relaxed and looking fabulous for your wedding!

# CHOOSING YOUR *Wedding Stylist*

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## EVALYN AS YOUR STYLIST

When you book with Evalyn you will get her to yourself for your special day, together with the full experience and technique that she has perfected over the past 25 years. You also get her friendly, relaxed and caring personality to keep you calm and make the morning of your wedding day absolutely wonderful.

Your timing will be tailored especially for your wedding day plans. Evalyn will spend the time that you need to create each look for your wedding party perfectly, she will also follow up at the end with touch ups and apply your veil or hair flowers.



## OUR SENIOR STYLISTS

Our Senior Wedding Stylists are highly experienced and also personally trained by Evalyn to achieve all our signature looks to a very high standard. Any images you see of our work can be created by our Senior Wedding Stylists. Evalyn's team have carefully been chosen by her for their strong styling skills and creativity, passion and beautiful friendly nature. Evalyn genuinely cares about each of her brides and their wedding day, so it's really important to her that each of the team share the same care and passion for their craft.



# Monday - Saturday Pricing

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## SENIOR STYLIST

Bride \$295, including your pre-wedding trial

Bridesmaids \$195 (all lengths)

Mums \$95 (short)

Mums \$175 (med/long)

Flower girls \$50 (0 - 4 years)

Flower girls \$95 (5 - 10 years)

Junior Bridesmaid \$155 (11-15 years)

Additional Styles \$95 (short)

Additional Styles \$175 (med/long)

## EVALYN PARSONS

Bride \$395, including your pre-wedding trial

Bridesmaids \$230 (all lengths)

Mums \$150 (short)

Mums \$225 (med/long)

Flower girls \$85 (0 - 4 years)

Flower girls \$145 (5 - 10 years)

Junior Bridesmaid \$195 (11-15 years)

Additional Styles \$150 (short)

Additional Styles \$225 (med/long)

## A few things to note...

- Short hair is jaw length and above. Medium/long hair is below jaw length.
  - If supplying your own hair extensions an application charge of \$30 per person applies.
  - Our Senior Stylists have a minimum booking of 4 people and Evalyn has a minimum booking of 5 people. Flower girls under 5 years old do not count towards the total number of people.
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# Sunday & Public Holiday Pricing

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## SENIOR STYLIST

Bride \$345, including your pre-wedding trial

Bridesmaids \$225 (all lengths)

Mums \$125 (short)

Mums \$195 (med/long)

Flower girls \$50 (0 - 4 years)

Flower girls \$145 (5 - 10 years)

Junior Bridesmaid \$185 (11-15 years)

Additional Styles \$125 (short)

Additional Styles \$195 (med/long)

## EVALYN PARSONS

Bride \$450, including your pre-wedding trial

Bridesmaids \$285 (all lengths)

Mums \$185 (short)

Mums \$245 (med/long)

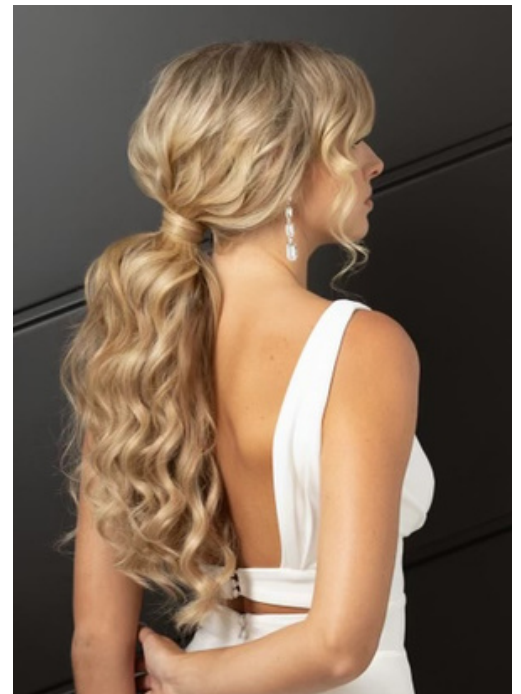
Flower girls \$125 (0 - 4 years)

Flower girls \$175 (5 - 10 years)

Junior Bridesmaid \$195 (11-15 years)

Additional Styles \$185 (short)

Additional Styles \$245 (med/long)



## FREQUENTLY

# Asked Questions

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### When is the best time to book my hair in?

We recommend as soon as your date is confirmed. Can you believe that we can book out up to 2 years in advance in peak wedding season!

### What areas do you travel too?

There is no limit on how far we travel for weddings. Evalyn and the team have been as far as Europe, the gorgeous tropical islands off the Queensland coast and to all corners of Australia.

### Do you offer makeup services?

No, we do not however, we have some fantastic artists that we can recommend. We are hair styling specialists and this is something that we are very experienced in and passionate about. We feel it's essential to have two separate suppliers that are each experts in their own field.

### Can my bridesmaid or mother have a hair trial too?

Trials for bridesmaids and mothers are not included with the cost of bride's hair. Our stylists are happy to do a free verbal consultation with your bridesmaids and family members if they come along to your trial with you.

### Do you sell hair extensions?

We can colour match and source high quality hair extensions for you, we also do any toning or colouring required. We usually place the order after your trial, once your stylist has seen your hair and the look that you want to achieve, and then your stylist will bring the extensions with her on the day of your wedding.

# Testimonials

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## Dahni

*"I was lucky enough to have my hair styled by the team from Evalyn Parsons on my wedding day. From the day I sent an enquiry to the actual wedding day, Evalyn and the team went above and beyond to accomodate me.*

*I was thrilled with not just my own hair, but the styling of my bridesmaid, sisters and my mother. If you are considering using Evalyn Parsons, just do it! It will be one decision you can absolutely certain is the right one!"*



## Emma

*"What can I say, an absolute dream team! They worked with all six bridesmaids and myself and made helpful suggestions throughout the day.*

*They honestly were the most amazing hairstylists and created the most beautiful glam curls on us all. I will forever be grateful to them."*



## Lena

*"Our stylist exceeded my expectations from the day of my hair trial through to my wedding day. She listened to my vision even though I wasn't 100% on what I wanted for the day. She created the perfect hairstyle for me and my bridesmaids and delivered everything we asked for.*

*Thank you from the bottom of my heart. You were professional, friendly, on time, easy to talk to and made me feel relaxed through the morning."*

# READY TO LOCK IN YOUR DATE WITH US?

To confirm your wedding booking we ask for a \$250 non-refundable booking fee to secure your date. This booking fee comes off your total invoice amount.

Once your booking fee been received we will send through confirmation of your booking as well as some more information about your Evalyn Parsons wedding hair experience.

[CLICK HERE TO SEE OUR PAYMENT & BOOKING INFORMATION](#)

Thank you again for enquiring with us, I hope that has covered everything for you. Please feel free to email or call with any further questions that you may have - we can't wait to create beautiful hair for you!

*Evalyn xx*

evalyn@evalynparsons.com  
[www.evalynparsons.com](http://www.evalynparsons.com)

